



3rd Annual K-12 Language for Business Conference Technologies and Tools for a New Language for Business Course

CONFERENCE VENUE: Hotel Sofitel Miami
5800 Blue Lagoon Drive, Miami Florida 33126
Rate per night: \$129
Free shuttle to/from airport

PROGRAM ARRANGEMENTS: **Maida Watson**, Language Program Coordinator & Modern Languages Professor, Florida International University
Sonia Verdu, Associate Director CIBER, Florida International University
Phone: (305)348-1740; Fax: 305-348-1789;

CONFERENCE REGISTRATION: **FREE** - includes conference materials, conference meals and breaks. Lodging is **not** included in the registration fee. Parking is \$5 full day.

SATURDAY JANUARY 15TH, 2011

8:00 – 9:00 AM Montecarlo	Registration & Breakfast
9:00 – 10:00 AM GENERAL SESSION Montecarlo	Key note speaker: <u>Dr. Emily Spinelli</u> , AATSP Executive Director
10:00 – 11:00 AM PLENARY SESSION Montecarlo	K-12 Teachers Panel (one teacher per language) Moderator Dr. Maida Watson , <i>Florida International University</i>
11:00 – 11:30 AM	Coffee break
11:30 AM - 12:30 PM BREAKOUT SESSIONS TBD Room	Spanish – Montecarlo Room Dr. Ann Abbott , <i>University of Illinois at Urbana-Champaign</i> , "Practicing Basic Office Tasks for Language Proficiency, Transcultural Competence and Professionalism." Portuguese – Bordeaux Room, Prof. Dr. José Carlos Paes de Almeida Filho , <i>Universidade de Brasília, Brazil</i> , "Análise e Formação de Professores de Língua por Competência – Um Projeto" Chinese – Marseille Room Prof. Yi-Ying Chiang , <i>St. Thomas University</i> , "Teaching Business Chinese in the K-12 curriculum"

Japanese – Normandy Room
Prof. Masako Kubota, *Florida International University*, "Teaching Business Japanese in the k-12 Curricula."

12:30 – 1:45 PM
Banquet Pavilion

Lunch

Continue Breakout Sessions

Spanish – Montecarlo Room
Dr. Melissa Baralt, *Florida International University*, "How to create communicative tasks for the Spanish business classroom."

1:45 – 3:15 PM
CONCURRENT
SESSIONS

Portuguese – Bordeaux Room
Prof. Dr. José Carlos de Almeida Filho, *Universidade de Brasília, Brazil*, "Heritage Learners and Spanish Speaker K-12 Students: Portuguese as a Second Language in the Business World"

Chinese – Marseille Room
Dr. Fangyuan Yuan, *U.S. Naval Academy*, "Case-study Approach, Task-based Language Teaching, and a Framework of Business Language Teaching"

Japanese – Normandy Room
Prof. Mina Mori, *Athens High School*, "Job Interview Project for High School Students Who Study Japanese"

3:15 – 3:30 PM

Coffee break

Continue Breakout Sessions

3:30– 5:00 PM
CONCURRENT
SESSIONS

Spanish – Montecarlo Room
Dr. Ann Abbott, *University of Illinois at Urbana-Champaign*, "Teaching Hard and Soft Skills in K-12 Business Spanish: The Case of Social Media Marketing."

Portuguese – Bordeaux Room
Round Table: Facilitator **Prof. Augusta Vono**, *Florida International University*, "Portuguese Students in the Classroom Context – A Profile"

Chinese – Marseille Room
Prof. Vivian Wang, *University of North Texas*, "Student-Centered Learning in Teaching (Business) Chinese"

Japanese – Normandy Room
Prof. Tomoko Takami, *University of Pennsylvania*, "Approach to Teaching Business Japanese: Contents and Contexts"
