

Graduate Studies  
Seminar Series

Feb. 16, 2011

6:30-8:00pm

GL 220

Modern Languages  
11200 SW 8 ST, DM 499  
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Presents

# Pedro Salinas and the Wind of Cinema

By

**Juli Highfill**Associate Professor of  
Spanish  
University of Michigan

**Juli Highfill** is Associate Professor of Spanish Literature in the Department of Romance Languages and Literatures at the University of Michigan. She is the author of *Portraits of Excess: Reading Character in the Modern Spanish Novel* (1999) as well as numerous articles on the Spanish Avant-Garde. She is completing her second book, which is titled *Modernism and Its Merchandise: Literature, Art, and Material Culture in Spain, 1918-1930* (forthcoming). Her current research focuses on the marked preoccupation with 'objects' that is so evident in the cultural production of the historical avant-garde, 1918-1936. Artists and writers of that time were engaged in a broad re-examination of relations between subject and object, art and life, artistic object and commodity. In their artistic practice they staged these preoccupations by incorporating objects of commodity culture into visual and literary texts: machines, mannequins, fashion, shop windows, newspapers, ticket stubs and the detritus of modern urban life. Dr. Highfill examines the effects of this broad inquiry into the object, as revealed in visual, literary, filmic, and theoretical texts. The writers and artists she considers include Borges, Picasso, Salinas, Ayala, Jarnés, Mallo, Dali, and Buñuel.

**This event is free and open to FIU students and the community. Co-sponsored by the University Graduate School, the College of Arts and Sciences, and CSO.**