



*A Journey Through Brazilian Experiences
Florida, September 2017*

Seminário: A Presença Brasileira na Flórida
Seminar: Brazilian Presence in Florida
September 6th, Miami Dade College

9:00 – Boas-Vindas: Dr. Eduardo Padrón, Presidente do Miami-Dade College

Welcome Remarks: Dr. Eduardo Padrón, President of Miami-Dade College

9:10 – Rick Scott, Governador da Flórida: Oportunidades de Cooperação Brasil-Flórida

Governor Rick Scott – Opportunities of Cooperation Brazil-Florida

9:30 – 10:30: Diversidade cultural nas relações internacionais

Opening panel: Cultural diversity in international relations

Deputado Roberto Freire, ex-Ministro da Cultura / Congressman, former Brazilian Minister of Culture

Senador Alfredo Cotait / Senator Alfredo Cotait

Alexandra Villoch, President, Miami Herald

Jamila Robinson, Regional Features Content Strategist, USA Today Network (invited)

Carmen Betancourt-Lewis, Vice President, Miami Today (invited)

10:30 – 12:00: A presença imaterial brasileira na Flórida: contribuições culturais brasileiras para a comunidade multicultural do sul da Flórida

Immaterial Brazilian presence in Florida: Brazilian cultural contributions to South Florida's multinational community

Moderadora / moderator: Adriana Riquet Sabino, Presidente, Centro Cultural Brasil-USA

Carlos Borges, founder of Focus Brasil and Brazilian International Press Awards

Gene de Souza, Director of Development of Rhythm Foundation

Viviane Spinelli, Co-founder and executive diretor, Brazilian Film Festival Miami

14:00 – 15:00: Arquitetura brasileira em Miami: ícones urbanos e influências duradouras

Brazilian architecture in Miami: Urban icons and lasting influences

Moderadora / moderator: Elizabeth Camargo, architect, President of the American Institute of Architects, South Florida chapter.

Professor Jean François Lejeune, University of Miami School of Architecture

Raymond Jungles, Fellow of the American Society of Landscape Architects, founder of Raymond Jungles, Inc.

15:00 – 16:00: Oportunidades para a expansão dos negócios entre o Brasil e a Flórida

Potential opportunities for expanding business between Brazil and Florida

Thomaz Zanotto, Diretor do Departamento de Relações Internacionais e Comércio Exterior da FIESP / Director, Department of International Relations and Trade, Federations of Industries of São Paulo *(invited)*

Ericson Reis, Presidente da BACCF / *President, Brazilian American Chamber of Commerce of Florida (invited)*

Gary Spulak, Presidente da Embraer USA / *President, Embraer USA*

Cassio Segura, Presidente do BB Americas / *President, Banco do Brasil Americas*

16:00 – 17:00: Fortalecimento dos laços acadêmicos e expansão do ensino do português

Strengthening academic ties and expanding the teaching of the Portuguese language

Frank Mora, Director of the Kimberly Green Latin American and Caribbean Center, FIU *(invited)*

Augusta Vono, Diretora do Programa de Português da FIU / *FIU Portuguese Program Director*

Mary Risner, Gerente do Instituto Flórida-Brasil da Universidade da Flórida / *Project Manager, Florida/Brazil Institute, UF (invited)*

Jeannette Acevedo-Isenberg, Diretora da escola Downtown Doral / *Director, Downtown Doral Elementary Charter School*