

Spanish for Business in Latin America (SPN 3993)

A 3 credit course, totally online taught by Dr. Maida Watson. The course will have as its goals to improve students' Spanish writing skills, gain vocabulary and information about the Spanish Language used in business in Latin America and aspects of cross-cultural relations in the world of business in Latin America.

Course syllabus:

1. Lo que hay que saber cuando se hacen negocios en Latinoamérica
2. El lenguaje de e-marketing
3. Comercio chino-latinoamericano
4. La mujer en los negocios
5. El turismo ecológico como negocio
6. Expropiación - Argentina vs España
7. Responsabilidad Social Empresarial RSE

Course prerequisites: Spanish at advanced intermediate or advanced level

